

Supporting Homeless Veterans

5K Patriot *Run*

Sponsorship Packages and Opportunities





5K Patriot *Run*

Saturday, November 4th

Registration @ 8am, Race @ 9am

Gring's Mills Recreation Area

Over 20 local companies and 200+ individuals will gather to support homeless veterans, honor all veterans and active service members.

5K Patriot Run

For over 129 years, Hope Rescue Mission has been the primary emergency and transitional shelter for homeless men, including many Veterans in crisis.

Hope provides numerous resources to meet the specific needs of homeless Veterans including an on site Veterans Social Center, food pantry, clothing donation center, rental assistance, DD214 and PA ID procurement, on site VA Rep, and Veteran in Crisis residential rooms.



This event will support these crucial services provided to our faithful Veterans on a daily basis. Please join us for this family friendly, patriotic event to honor all active duty service members and Veterans in our community.

Sponsorship Levels

- \$25,000 - Auto Sponsor
- \$15,000 - Title Sponsor
- \$10,000 - Platinum
- \$5,000 - Gold
- \$3,000 - Silver
- \$1,000 - Bronze
- \$500 - Veteran Honorary Committee

Sponsorship Level Details

Auto Sponsor - \$25,000

- Prominent placement of vehicle at the event
- Prominent banner of logo at event registration pavilion
- Unlimited complimentary race registration tickets
- Recognition in year-end newsletter
- Logo on the Runner bags



Sponsorship Level Details

Title Sponsor - \$15,000

- Prominent placement of LOGO on front of runner shirts
- Prominent banner of logo at event registration pavilion
- Unlimited complimentary race registration tickets
- Recognition in year-end newsletter



SPONSOR LEVELS CONTINUED

\$10,000

Platinum

- Prominent placement of LOGO on back of runner shirts
- Prominent posterboard of logo at event registration pavilion
- 25 complimentary race registration tickets
- Recognition in year-end newsletter

\$5,000

Gold

- Prominent placement of LOGO on back of runner shirts
- Prominent posterboard of logo at event registration pavilion
- 15 complimentary race registration tickets
- Recognition in year-end newsletter

SPONSOR LEVELS CONTINUED

\$3,000

Silver

- Prominent placement of COMPANY NAME on back of runner shirts
- Prominent placement of sign on event course and mile marker
- Prominent posterboard of logo at event registration pavilion
- 10 complimentary race registration tickets

\$1,000

Bronze

- Prominent placement of sign at race start and registration
- Prominent posterboard of logo at event registration pavilion
- 5 complimentary race registration tickets

\$500

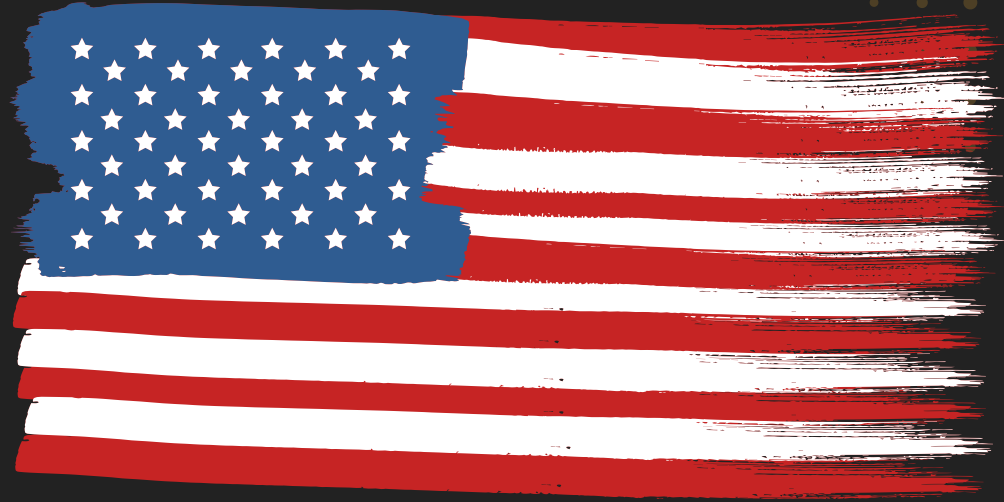
Veteran Honorary Committee

- Honorary committee designation badge to wear during the event
- Prominent posterboard of logo at event registration pavilion
- 5 complimentary race registration tickets



FUN for all ages!





5K Patriot Run

We hope you'll join us for an unforgettable day of honoring our local veterans and raising much needed funds for those veterans struggling with homelessness.



Contact

Laura Lewis

Phone Number

(610) 568-8224

Email Address

Events@HopeForReading.org

Website

www.HopeForReading.org/5k

Yes, I'll be a sponsor!

Thank you for supporting Homeless Veterans!

We need the following information. This can be done online using the QR Code or sent to us via email (Events@HopeForReading.org)

Name of Sponsor

Email address for primary contact person

Address

Sponsor Level

If Platinum or Gold Sponsor, please send a high res file of your logo.

Payment Options:

- Online - Use QR code
- Check - 5K Patriot Run in memo line and mail check to 645 North 6th St. Reading, PA 19601 after emailing above info.

Sponsorship Form will be closed after October 20th.





Thank you!

Any questions? Feel free to call, email,
or message us on social media.